Personal Information

| Category | Field | Merge Field | Usage | Example |
|-----------|---|--------------------------------|--|------------|
| Contact | First Name | {{contact.first_name}} | Student's First Name | Jordan |
| Contact | Last Name | {{contact.last_name}} | Student's Last Name | Miller |
| Recipient | First Name | {{recipient.first_name}} | First Name of the person receiving the email/etc. (most often the parent) | Shelly |
| Recipient | Last Name | {{recipient.last_name}} | Last Name of the person receiving the email/etc. (most often the parent) | Miller |
| Contact | Grade | {{contact.grade}} | Grade to which student is applying or enrolling | 9th |
| Contact | Contact Active School Year | {{contact.active_school_year}} | School year (term) in which student is applying or enrolling. | 2022-2023 |
| Contact | Birth Date | {{contact.birth_date}} | Student's Birth Date | 11/28/2007 |
| Contact | Gender | {{contact.gender}} | Student's Gender (displayed as M/F/O) | М |
| Contact | Gender Based Pronoun: He/She/They | {{contact.he_she_they}} | Displays the text he, she, or they based on the gender on the contact record | he |
| Contact | Gender Based Pronoun: His/Her/Their | {{contact.his_her_their}} | Displays the text his, her, or their based on the gender on the contact record | his |
| Contact | Gender Based Pronoun: Him/Her/Them | {{contact.him_her_them}} | Displays the text him, her, or them based on the gender on the contact record | him |

| Contact | Gender Based Pronoun: | {{contact.son_daughter_child}} | Displays the text son, daughter, or child based on the gender on the | son |
|---------|--------------------------|--------------------------------|--|-----|
| | Son/Daughter/Child | | contact record | |

Current & Entry Age Formats

Entry Age is calculated using the School Entry Date set within Settings -> General -> Basic Setup and the student's birthdate.

| Category | Field | Merge Field | Usage | Example |
|----------|---------------------------------|--|--|-----------------------------------|
| Contact | Entry Age Year | {{contact.entry_age_year}} | Student's entry age in years | 4 |
| Contact | Entry Age Month | {{contact.entry_age_month}} | Student's entry age in months | 48 |
| Contact | Entry Age Year Month | {{contact.entry_age_year_month}} | Student's entry age in years and months | 4 years, 6 months |
| Contact | Entry Age Year Month Decimal | {{contact.entry_age_year_month_decimal}} | Student's entry age in year and month decimal format | 4.5 (for 4 years, 6 months) |
| Contact | Entry Age Year Month Day | {{contact.entry_age_year_month_day}} | Student's entry age in years, months, and days | 4 years, 6 months, 10 days |

Current Age merge fields are dynamic so they will update based on the current date and the student's birthdate.

| Categ ory | Field | Merge Fields | Usage | Example |
|--------------|---------------------------|------------------------------------|--|-----------------------------------|
| Contact | Age Year | {{contact.age_year}} | Student's current age in years | 4 |
| Contact | Age Month | {{contact.age_month}} | Student's current age in months | 48 |
| Contact | Age Year Month | {{contact.age_year_month}} | Student's current age in years and months months | |
| Contact | Age Year Month Decimal | {{contact.age_year_month_decimal}} | Student's current age in year and month decimal format | 4.5 (for 4 years, 6 months) |

| Contact | Age Year Month Day | {{contact.age_year_month_day}} | Student's current age in years, months, and days | 4 years, 6 months, 10 days |
|---------|-----------------------|--------------------------------|--|----------------------------------|
|---------|-----------------------|--------------------------------|--|----------------------------------|

Parent Salutations

| Category | Field | Merge Field | Usage | Example |
|-----------|--|---|--|-----------------------------------|
| Recipient | Salutation Parent First Names | {{recipient.salutation_parent_first_names}} | Parent First Names | Mitchell and Shelly |
| Recipient | Salutation Preferred Names | {{recipient.salutation_preferred_names}} | Parent Preferred Names (if no preferred name, pulls first name) | Mitch and Shelly |
| Recipient | Salutation First and Last Names | {{recipient.salutation_first_and_last_names}} | Parent First and Last Names | Mitchell and Shelly Miller |
| Recipient | Salutation Pref and Last Names | {{recipient.salutation_pref_and_last_names}} | Parent Preferred and Last Names (if no preferred name, pulls first name) | Mitch and Shelly Miller |
| Recipient | Salutation Title and Last Names | {{recipient.salutation_title_and_last_names}} | Parent Titles and Last Names | Mr. and Ms. Miller |
| Recipient | Salutation Title First and Last Names | {{recipient.salutation_title_first_and_last_names}} | Parent Titles, First and Last Names | Mr. and Ms. Mitch Miller |
| Recipient | Salutation Title First Last and Suffix | {{recipient.salutation_title_first_last_and_suffix}} | Parent Titles, First and Last Names, and Suffixes | Mr. and Ms. Mitch Miller Sr |
| Recipient | Salutation Title First Last Middle and Suffix | {{recipient.salutation_title_first_last_middle_and_suffix}} | Parent Titles, First Names, Middle Initials, Last Names, and Suffixes | Mr. and Ms. Mitch J. Miller Sr |

| Recipient | Salutation Reverse Parent First Names | {{recipient.salutation_reverse_parent_first_names}} | Parent First Names, in reverse order | Shelly and Mitchell |
|-----------|---|---|--|-------------------------------|
| Recipient | Salutation Reverse Preferred Names | {{recipient.salutation_reverse_preferred_names}} | Parent Preferred Names, in reverse order (if no preferred name, pulls first name) | Shelly and Mitch |
| Recipient | Salutation Reverse First and Last Names | {{recipient.salutation_reverse_first_and_last_names}} | Parent First and Last Names, in reverse order | Shelly and Mitchell Miller |
| Recipient | Salutation Reverse Pref and Last Names | {{recipient.salutation_reverse_pref_and_last_names}} | Parent Preferred and Last Names, in reverse order | Shelly and Mitch Miller |

Date Formats

| Category | Field | Merge Field | Usage | Example |
|----------|------------------------|-----------------------------------|---|------------------|
| System | Current Date Long | {{system.current_date_long}} | The date in full "Month Day, Year" format | October 10, 2021 |
| System | Current Date Short | {{system.current_date_short}} | The date in abbreviated "Month Day" format | Oct 10 |
| System | Current Date Numerical | {{system.current_date_numerical}} | The date in MM/DD/YYYY format | 10/10/2021 |

Direct Link to Forms

| tegory Field Merge Field Usage Exam | ple |
|-------------------------------------|-----|
|-------------------------------------|-----|

| Contact | Link to Form [Online Form Name] | This will vary based on your site and the name of the form you select. | Generates a unique link that redirects the parent directly to an online form on their | https://demo.scho oladminonline.co m/forms/admissio ns/student essay/ |
|---------|---|--|--|--|
| | Example: Link to Form Student Essay | {{contact.link_to_form_student_essay}} | student's Admissions or Enrollment checklist. | 82847792-14f4-11 e9-86f2-bc764e10 a9f7 |

Checklist Information

| Category | Field | Merge Field | Usage | Example |
|----------|--|--|---|---|
| Contact | Checklist Application | {{contact.checklist_application}} | Shows all required items on the student's Admissions checklist, both complete and incomplete | Application Form <a>D Interview |
| Contact | Checklist Application Incomplete | {{contact.checklist_application_incomplete}} | Shows all required items that are <i>incomplete</i> on the student's Admissions checklist | InterviewTest Scores |
| Contact | Checklist Enrollment | {{contact.checklist_enrollment}} | Shows all required items on the student's Enrollment checklist, both complete and incomplete | ☑ Contract☑ Deposit |
| Contact | Checklist Application Incomplete | {{contact.checklist_enrollment_incomplete}} | Shows all required items that are <i>incomplete</i> on the student's Enrollment checklist | Emergency Form Welcome Event |

| Contact | [Checklist Item Name] Date Example: Application Form Date | This will vary based on your site and the school year (term) of the checklist item you select. Example: {{contact.checklist_id_year_8ce092ab-14f4 -11e 9-86f2-bc764e10a9f7_2021_date}} | Shows the completion date of a given checklist item in the selected term Use the Merge Field Picker within the template editor to easily pull in these merge fields | 11/10/2021 |
|---------|---|---|--|------------|
| Contact | (The name depends on how the application is named in your site.) Example: Checklist Application Fee Date | This will vary based on your site and the canonical name of the checklist item you select. Example: {{contact.checklist_application_fee_date}} | Shows the completion date of a given checklist item in the student's current term Checklist canonical names can be found on the checklist setup pages | 11/10/2021 |

Authentication & Parent Portal

| Category | Field | Merge Field | Usage | Example |
|-----------|---------------------|-----------------------------------|---|--|
| Recipient | Verification Link | {{recipient.verification_link}} | Pulls in the unique authentication link for the recipient, so that they can click to link their Parent Portal Account to the associated student | http://demo.school adminonline.com/ portal/authenticate/b cd7y1y1 |
| Recipient | Authentication Code | {{recipient.authentication_code}} | Pulls in the unique authentication code for the recipient, so they can copy and paste it into the Parent Portal to link their Parent Portal Account to the associated student | cd7y1y1 |

| Recipient | Portal Email | {{recipient.portal_email}} | Pulls in the authenticated portal email for therecipient, if one exists | shelly.miller@sch ooladmin.com |
|-----------|---------------------------------|---|---|-----------------------------------|
| Contact | Parent 1 Name | {{contact.parent1.name}} | Pulls in the name of the person listed as Parent 1 for the selected contact This is useful if you want to email consultants, but include the parent's name and authentication code | Shelly Miller |
| Contact | Parent 2 | {{contact.parent2.name}} | Pulls in the name of the person listed as Parent 2 for the selected contact This is useful if you want to email consultants, but include the parent's name | Mitchell Miller |
| Contact | Parent 1 Authentication Code | {{contact.parent1.authentication_code}} | Pulls in the authentication code for the person listed as Parent 1 for the selected contact This is useful if you want to email consultants, but include the parent's authentication code | cd7y1y1 |
| Contact | Parent 2 Authentication Code | {{contact.parent2.authentication_code}} | Pulls in the authentication code for the person listed as Parent 2 for the selected contact This is useful if you want to email consultants, but include the parent's authentication code | 2cf4f010 |

Contract Information

Note: Contract must be generated for a student before these merge fields will work. The tokens will not work the same if the contract has not yet been generated or is already submitted.

| Category | Field | Merge Field | Usage | Example |
|----------|------------------------------|---|---|----------------|
| Contact | Tuition (minus aid and fees) | {{contact.tuition format_currency}} | The base tuition amount not including and aid or fees. | \$14,000.00 |
| Contact | Net Tuition | {{contact.net_tuition}} | The tuition amount including custom discounts/scholarships but NOT financial_aid_amount and scholarship_amount.* | \$11,000.00 |
| Contact | Net Tuition With Aid | {{contact.net_tuition_with_aid}} | The tuition amount after financial aid/ scholarships (including financial_aid_amount and scholarship_amount)* | \$7,500.00 |
| Contact | Deposit Amount Paid | {{contact.deposit_amount_paid}} | The deposit amount that was paid with the contract Will only populate data after the contract has been submitted with a deposit, OR the deposit checklist item is manually checked | 1000.00 |
| Contact | Deposit Payment Method | {{contact.deposit_payment_method}} | Payment method used to pay the deposit | Check |
| Contact | Signer 1 Payment Plan | {{contact.contract_signer1_payment_plan}} | Payment plan selected by the primary contract signer | 6_payment_plan |

| Contact | Signer 2 Payment Plan | {{contact.contract_signer2_payment_plan}} | Payment plan selected by the seconda signer (for dual signature contracts) | 10_payment_plan |
|---------|----------------------------|---|---|-----------------|
| Contact | Contract Submit Date | {{contact.contract_submit_date}} | Date the contract was submitted electronically, in MM/DD/YYYY or DD/MM/YYYY format (depending on locale setting) | 02/12/2022 |
| Contact | Financial Aid Amount | {{contact.financial_aid_amount}} | Displays the amount in the term-based field Financial Aid Amount (financial_aid_amount) | 1000.00 |
| Contact | Scholarship Amount | {{contact.scholarship_amount}} | Displays the amount in the term-based field Scholarship Amount (scholarship_amount) | 2500.00 |

*These merge fields capture the amount at the time the contract is generated. If changes are made to tuition or aid amounts after generating the contract, it will need to be re-generated for this merge field to update accordingly.

School Information

| Category | Field | Merge Field | Usage | Example |
|----------|-------------------|------------------------------|---|---|
| School | Name | {{school.name}} | Short name of the school as defined on Settings -> General -> Basic Setup | SchoolAdmin |
| School | Long Name | {{school.long_name}} | Long name of the school as defined on Settings -> General -> Basic Setup | SchoolAdmin Academy |
| School | Portal Name | {{school.portal_name}} | Portal name as defined on Settings -> General -> Basic Setup | Admissions & Enrollment Portal |
| School | Parent Portal URL | {{school.parent_portal_url}} | Direct link to your Parent Portal login page | https://demo. schoo ladminonline. com/portal |

| School | Admissions Contact Name* | {{school.admissions_contact_name}} | Name of the Admissions contact as defined within Settings -> General -> Contact Information | Courtney Single |
|--------|------------------------------|-------------------------------------|---|------------------------------------|
| School | Admissions Contact Title* | {{school.admissions_contact_title}} | Title for the Admissions contact as defined within Settings -> General -> Contact Information | Director of Admissions |
| School | Admissions Email* | {{school.admissions_email}} | Email for the Admissions contact as defined within Settings -> General -> Contact Information | admissions @schooladm in.com |
| School | Admissions Phone* | {{school.admissions_phone}} | Phone for the Admissions contact as defined within Settings -> General -> Contact Information | 555-555-5555 |

***Note:** These same tokens exist for the Enrollment and System Administrator contacts within Settings -> General -> Contact Information. Simply replace 'Admissions' with 'Enrollment' or 'Sysadmin' in the merge field text (e.g. *school.enrollment_email* or *school.sysadmin_phone*).

Appointment & Calendar Information

Note: These merge fields are ONLY available in the appointment confirmation, reminder, and cancellation email templates on calendars.

| Category | Field | Merge Field | Usage | Example |
|-------------|------------|----------------------------|--|---------------------------|
| Appointment | Date | {{appointment.date}} | Populates the date of the scheduled appointment slot | Wed, Oct 20th, 2021 |
| Appointment | Start Time | {{appointment.start_time}} | Populates the start time of the scheduled appointment slot | 1:00 PM |
| Appointment | End Time | {{appointment.end_time}} | Populates the end time of the scheduled appointment slot | 2:00 PM |
| Appointment | First Name | {{appointment.first_name}} | Populates the first name of the contact for the scheduled appointment slot | Shelly |

| Appointment | Last Name | {{appointment.last_name}} | Populates the last name of the contact for the scheduled appointment slot | Miller |
|-------------|----------------------------|---|---|--|
| Appointment | Video Conferencing Link | {{appointment.video_conferencing_link}} | Populates the video conferencing link for the scheduled appointment slot's associated user schedule, if one is set | https://finals ite.zo om.us/j/920 59232 387 |
| Appointment | Custom ScheduleText | {{appointment.custom_schedule_text}} | Populates the custom schedule text for the scheduled appointment slot's associated user schedule, if it is set | This meeting will take place via Zoom. |
| Calendar | Title | {{calendar.title}} | Populates the title of the calendar you're viewing. This merge field can only be used within appointment email templates | Parent Interview |

To pull in the date and time a student is scheduled for a calendar event **outside** of the appointment emails, use the following:

| Category | Field | Merge Field | Usage | Example |
|----------|--------------------------------|---|---|---|
| Contact | [Calendar Event Name] Date | This will vary based on your site and the canonical name of the calendar you select. | Shows the date and time the student is scheduled for a given calendar. | Wed, Oct 20th, 2020 12:00PM - 1:00PM |
| | Example: Campus Tour | Example: {{contact.calendar_tour_date}} | Please note: This merge field displays information in two lines. | |
| | Date | | Calendar canonical names can be found in the Calendar Settings. | |

Recommendations

Note: These fields are ONLY available within the recommendation email templates found in Parent Portal Content.

| Category | Field | Merge Field | Usage | Example |
|-----------|------------------------|-----------------------------------|---|--|
| Recommend | Sender Name | {{recommend.sender_name}} | Name associated with the Parent Portal Account that sent the recommendation. This is most often the parent. | Shelly Miller |
| Recommend | Sender Email | {{recommend.sender_email}} | Email associated with the Parent Portal Account that sent the recommendation. This is most often the parent. | shelly.miller@schooladmin.com |
| Recommend | Name | {{recommend.name}} | Name of the teacher/ recipient of the request. You can also pull their first name only using {{recommend.first_name}} or second name only using {{recommend.last_name}} | Sarah Smith |
| Recommend | Recommendation Link | {{recommend.recommendation_link}} | Populates the link to complete the online recommendation form. The teacher/ recipient will click this to start filling out the form. | http://demo.school adminonline.com/r ecommendations/ 1d1xcxhv6ryfmht m03y0qou3qb4ov |
| Recommend | Decline Link | {{recommend.decline_link}} | Populates the link to decline to complete the recommendation. This link redirects to a | http://demo.school adminonline.com/r ecommendations/ 1d1xcxhv6ryfmht m03y0qou3qb4ov/ decline |

| | | | page where the teacher/ recipient can select a reason for declining the recommendation. | |
|-----------|------------------------|-----------------------------------|---|-----------------------------------|
| Recommend | Checklist Item Name | {{recommend.checklist_item_name}} | Name of the associated online recommendation checklist item. | English Teacher Recommendation |

Online Reading & Review

| Category | Field | Merge Field | Usage | Example |
|----------|--------------------|-----------------------------------|--|--|
| Contact | Assigned Readers | {{contact.review_readers}} | Displays the list of readers assigned to the student, comma-separated | Sally Reader, Steve Reader |
| Contact | Reading Progress | {{contact.review_reading_status}} | Displays the text 'complete' or 'incomplete' depending on if the student has been reviewed by all assigned readers or not | incomplete |
| Contact | Reader Comments | {{contact.review_comments}} | Displays the comments that each reader has written for each of the checklist items in review | Review comments for Sally Reader: Application Form: Looks great! Strong candidate. |

| Contact | Review Overall Score | {{contact.review_overall_score}} | Displays the combined review percentage score for the student | 87.50% |
|---------|--|------------------------------------|--|--------|
| Contact | Review Score for [Rating Category Name] This will vary based on your site and the name of the rating category you select. Example: Review Score for Academics | {{contact.review_academics_score}} | Displays the student's review score on a specific rating category, formatted as a number with two decimal places | 4.5 |